

YUANYUAN ZHOU

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EDUCATION

University of British Columbia - Sauder School of Business

Vancouver, Canada

- Specialization: Entrepreneurship with a minor in Philosophy (GPA: 3.8/4)

May 2024

Language: Mandarin; English

Skill Sets: FactSet, PowerBI, Tableau, Bloomberg, Microsoft Excel, Outlook, Refinitiv, CapitalIQ, Financial Modeling

PROFESSIONAL EXPERIENCE

White Star Capital

Toronto, Canada

VC Analyst

May 2024 - Dec 2024

- WSC is a global venture fund focused on Series A–B investments (~\$1.2bn AUM), investing across data-driven software, industrial technology, fintech, and digital health. Worked closely with partners on sourcing, diligence, and execution across early-stage investments
- Originated and executed an early-stage fintech investment, including preparation of the investment memo, participation in commercial and financial due diligence, and support of a lead Seed investment (~13% ownership stake)
- Sourced ~4 competitive companies from my network to the team, including a GPU Hyperscaler, an AI/ML manufacturing startup founded by a former DeepMind Research Engineer, a MarTech company, and a fintech company. Conducted financial and market due diligence on ~300 Seed to Series A companies

CIBC Capital Markets

Toronto, Canada

Global Investment Banking M&A Summer Analyst

May 2023 - Aug 2023

- Conducted financial analysis and due diligence across multiple M&A transactions and pitches; supported end-to-end buy-side and sell-side execution including financial modeling, CIM drafting, buyer outreach support, and NDA preparation
- Supported Metro's acquisition of SCI from Canada Post, including construction of vendor and buyer Phase I financial models with operating and sensitivity analyses, and preparation of value creation materials for board and senior management review

PSP Investments

Montreal, Canada

Private Equity Winter & Summer Analyst

Jan 2022 - Sep 2022

- Completed a 34-week internship at the PE arm of top tier Canadian pension fund with ~\$200B AUM, focusing on global transactions with preferred investment size ranged from \$200M to \$500M+, through both funds and direct investments
- Direct Co-Investment | Healthcare:** Evaluated a minority co-investment in a leading dental services organization (~\$1bn EV); drafted IC memo for PE and Risk Committee, conducted primary market research, built comps, and analyzed operating and capital structure scenarios for post-board review
- Asset Allocation & GP Strategy:** Supported a board-level asset allocation project to optimize **mega buyout GP exposure**; ranked **40+ GPs** across geographies using sector expertise and performance metrics (**TEV, MOIC**) and recommended actions to rationalize GP relationships

British Columbia Investment Management Corporation (BCI)

Victoria, Canada

Public Market Fall Analyst - Global Emerging Market

Sep 2021 - Dec 2021

- Helped launch BCI's internal long-only Global Emerging Market fund and covered 5 Chinese companies with in-depth analysis including investment thesis, 3-statements as well as valuation models with personal recommendation, assisted my team in building a repeatable and long-lasting investment process. Covered sectors include sportswear, beverage, gaming as well as software

Goldman Sachs Asset Management

New York, United States

Investment Management Access Program Participant

Dec 2020 - Feb 2021

- Selected into a group of 4 nationwide and worked with GSAM Fixed Income team with a focus on ESG in Agency Mortgage Backed Securities offered by government sponsored enterprise such as Freddie Mac, Fanny Mae and Ginnie Mae

FOUNDER EXPERIENCE

Founder, Creative Director

Grei

2024 Sep - Now

- Founded a bespoke press-on nail brand with a collaboration-as-distribution model, including a collab with a NYFW designer and an upcoming launch with a top profile North American artist (~450K Instagram following), retaining full control over pricing, production, and inventory
- Executing a 2026 rebranding that repositions the category toward designer-led luxury nail category through structured co-branded collaborations rather than mass-market DTC growth
- Secured best-in-class manufacturing partners capable of scaling complex, mixed-material nail designers at scale, addressing the industry's core quality — scalability constraint and enabling a pre-order / made-to-order model with minimal inventory risk
- Responsibilities included:** (1) structured creator-led commercial partnerships and co-branded launches; (2) managed cross-border manufacturing, QC, and fulfillment; (3) designed capital-efficient pre-order / made-to-order operating models; (4) built and tested customer acquisition across organic social, creator seeding, PR/collaborations, email, and paid social